



PO Box 17, Minto, NSW 2566

## MACARTHUR ASTRONOMICAL SOCIETY

### MANAGEMENT COMMITTEE MEETING MINUTES

Held at 1 Brewster Place, Leumeah, NSW  
on Wednesday 3<sup>rd</sup> November 2010

Meeting opened 7.40 pm, closed at 9.15 pm approx

#### 1 OPENING OF MEETING & APOLOGIES

Present: John Rombi (Chair), Trevor Rhodes, Tony Law, Stewart Grainger, Carol McVeigh & Roger Powell.  
Apologies: Lloyd Wright & Chris Malikoff.

#### 2 MINUTES OF PREVIOUS MANAGEMENT COMMITTEE MEETING

The previously distributed minutes were taken as read. Motion: "That the minutes of 1<sup>st</sup> September 2010 Meeting be adopted". Moved: JR, Seconded: TR, carried unanimously.

#### 3 BUSINESS ARISING FROM THE MINUTES

##### 3.1 Arts Centre, "Magnitude" 4th - 9th October at Campbelltown Arts Centre: Retrospections

It was suggested that we hold a similar event in the future, if we can obtain sponsorship or a grant and may need a 'high traffic' location. We should consider displaying images at the Australian Geographic Shop and public libraries. Overall members attendance was disappointing. Public comments were of amazement; and that our display was of far better quality than the main gallery display. Merchandise Sales went well.

##### 3.2 Review of Constitution:

The sub-committee of TR, TL & RP will attend a DOFT seminar on 17<sup>th</sup> November and will review the new DOFT draft constitution at a meeting to follow that.

##### 3.3 Joining Fee

The practice of waiving the joining fee for membership applicants at public functions was reviewed. It was agreed that in future the fee would not be waived.

##### 3.4 Any other business arising from the minutes:

None.

#### 4 REGULAR BUSINESS

##### 4.1 Treasurer:

(i) Monthly financial report: a cash report on Magnitude was tabled (attached). The current summary of accounts at 2<sup>nd</sup> November was:

Term deposit:	\$5,000.00
Cash account:	\$4,333.04
PayPal account:	\$22.19
Refreshment float:	\$37.25
Merchandise float:	\$100.00
TOTAL CASH ASSETS:	<b><u>\$9,278.93</u></b>

Bank activity includes payments to Pan Sports, two guest speakers, Catholic Club and printing expenses. PayPal activity includes payment for a shirt by J. Goralewski and payment for web hosting to Dreamhost.

(ii) Motion: "That the Treasurer's Report be adopted". Moved: TL, seconded: JR, carried unanimously.

##### 4.2 Membership:

(i) membership approvals: motion "That the membership applications for Bradley Whiter and Michael/Jolanka Muratovic be approved"; moved TL, seconded TR, carried unanimously.

(ii) membership status. Current membership is 86 including three honorary members.

#### 4.3 Merchandise:

- (i) sales and current stock holding: Good sales at recent meetings. SG presented a stock report (attached).  
(ii) acquisition of new stock: Astronomy 2011 is now in stock. Purchased 40 copies, 25 were pre-ordered.

#### 4.4 General meetings:

- (i) Guest speaker list 2010-11: Nov: Prof. Gaensler; Jan: Tony Law; Feb: Fred Watson; Mar: Les Dalrymple; Apr: AGM and Daniel Ross; May: Andrew Hopkins; Oct: Gary Kopff; Jun, Jul, Aug Sep, Nov: Mike Ireland, Tim Robishaw, Lisa Harvey-Smith, Rob McNaught, Geraint Lewis.  
(ii) Room application: The application to UWS for a room for 2011 has been submitted to the Provost, including a request to revert to Room 6, Building 21, due to the poor access to Room 5, Building 22.

#### 4.5 Members observing nights:

- (i) observing nights since last meeting: Stargard - 4<sup>th</sup> Sept (Cancelled); The Forest - 11<sup>th</sup> Sept (Clear 15-20 attended); Stargard - 2<sup>nd</sup> Oct (cancelled); The Forest - 9<sup>th</sup> Oct. (cancelled); Stargard - 30<sup>th</sup> Oct. cancelled.  
(ii) observing night coming up: The Forest: 6<sup>th</sup> Nov. (outlook poor).  
(iii) JR will submit an application for the Forest 2011 observing nights to International House this month.

#### 4.6 Public outreach events in 2010:

Public Night at The Oaks – Sat 13<sup>th</sup> November. The Chronicle is expected to publish an article next Tuesday. We need plenty of telescopes. SG will not be available, so someone else needs to handle the merchandise.

#### 4.7 Prime Focus magazine:

JR said he is concerned about Prime Focus and is looking at ways to revitalise it.

#### 4.8 Website, Web Shop, Forum and Facebook:

Following Chris Malikoff's talk last month there has been an increase in access by members.

### 5 CORRESPONDENCE

#### 5.1 Correspondence in:

DOFT: Letter re constitution seminar  
Bradley Whiter & Michael/Jolanka Muratovic: Membership applications.  
Solis: Letter from Sydney Outdoor lighting Improvement Society  
Professor Bryan Gaensler: Letter in support of our room application.  
Quasar publishing: information re Astronomy 2011.  
Wollondilly Shire Council: letter asking to see our insurance policy  
Bintel: Night Sky for Sept and Oct (x10)

#### 5.2 Correspondence out:

Wollondilly Shire Council: Email attaching insurance policy.  
Professor Anne Cusick (UWS): letter attaching application for room hire 2011.  
Campbelltown City Council: Letter of appreciation re Magnitude event.

#### 5.3 Publicity:

Magnitude: RP tabled a report on the promotion of Magnitude.  
October Meeting: Diary notices (print version and web versions); Facebook; Website.  
November Public Night: Media Statement Diary notices (print version and web versions); Facebook; Website.  
November Meeting: & Diary notices (print version and web versions); Facebook; Website.

### 6 NEW BUSINESS

There was no new business.

### 7 NEXT COMMITTEE MEETING

Business carried forward: room hire, membership fees 2011, constitution.  
Date: Wed 1<sup>st</sup> December. Location: Tony Law's home.

### 8 CLOSE OF MEETING

The meeting closed at approx 9.15 pm.  
*Roger Powell, Secretary, 4<sup>th</sup> November 2010*

Signed: J.Rombi (President) ..... R. Powell (Secretary) .....

## APPENDIX 1 - MAGNITUDE CASH TRANSACTIONS

### Receipts from Magnitude:

Total cash receipts via T.Rhodes:	\$697.20
One PayPal payment from J. Goralewski:	\$35.00
<b>TOTAL RECEIPTS:</b>	<b>\$732.20</b>

Trevor advised:	
Total merchandise sales*:	\$691.05
Donations:	\$41.15
Total:	\$732.20
less PayPal sale:	<b>\$697.20</b>

\* It is my understanding that this also includes \$65.00 membership fee from Michael Muratovic (\$10.00 joining fee waived).

### Dinner for Guest Speakers at Catholic Club Samba Restaurant:

Dinner cost as per receipt attached:	\$161.70
Nominal cost per person:	\$23.10

### Cash receipts:

T. Rhodes:	\$23.00
A. Rhodes:	\$23.00
L.Wright:	\$23.00
R.Powell:	\$23.00
J.Rombi:	\$23.00
D.Reneke:	Free
Mrs. Reneke:	Free
D.Malin	Declined invitation

Cash Received:	<b>\$115.00</b>
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Total Cash Banked 13 <sup>th</sup> October 2010:	<b>\$812.20</b>
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### Cheque transactions:

Dave Reneke (guest speaker fee):	\$50.00
Campbelltown Catholic Club (dinner):	\$161.70
David Malin (guest speaker fee):	\$200.00
<b>Total Cheque expenditure:</b>	<b>\$411.70</b>

## Appendix 2 - Macarthur Astronomical Soc. Stock list as of 2/11/10

DVD Magnitude 1 x copy	\$4.50 ea.	\$4.50
DVD Magnitude II 10 x copies	\$2.50 ea.	\$25.00
Star Wheels		
Large x 9	\$19.20 ea.	\$172.80
Small x 1	\$12.50 ea.	\$12.50
Sew on Patches		
White x 17	\$7.00 ea.	\$119.00
Black x 14	\$7.00 ea.	\$98.00
Beanies x 16	\$11.22 ea.	\$179.53
Baseball Caps x 10		
Coffee Mugs x 77	\$8.50 ea.	\$654.50
Astronomy 2010 2 x copies	\$17.11 ea.	\$34.22
Emu Dreaming 8 x copies	\$10.00 ea.	\$80.00
Heavens Above 11 x copies (on loan)		

Shirts			
Mens White	Mens Navy	Mens Black	Womens Navy
Mx2	Mx4	Sx1	12x1
Lx1		Mx4	14x1
XLx2		Lx2	
		XLx1	

Total 19 shirts @ \$28.44 ea. \$511.92

**Total value of stock as of 31/08/10: \$1892.10**

Cost of new order of 10 Baseball caps to be added to total.

SG

### Appendix 3 - MAGNITUDE PROMOTION

ORGAN	TARGETING
<b>Newspapers</b>	
<u>Campbelltown Macarthur Chronicle</u> (submitted two main media statements & one diary entry).	Newspaper feature articles (2 great articles) Diary page entry. Web site news feature articles. Web site diary pages.
<u>Camden Macarthur Chronicle</u> (submitted two main media statements & one diary entry).	Newspaper feature articles. Diary entry. Web site news feature articles. Web site diary pages.
<u>Wollondilly Macarthur Chronicle</u> (submitted two main media statements & one diary entry).	Newspaper feature articles. Diary entry. Web site news feature articles. Web site diary pages.
<u>Campbelltown Macarthur Advertiser</u> (submitted two main media statements & one diary entry). (Also submitted one Facebook entry).	Newspaper feature articles. Diary entry. Web site news feature articles. Web site diary pages (home page of website).
<u>Camden Advertiser</u> (submitted two main media statements & one diary entry).	Newspaper feature articles. Diary entry. Web site news feature articles. Web site diary pages (home page of website).
<u>Wollondilly Advertiser</u> (submitted two main media statements & one diary entry).	Newspaper feature articles. Diary entry. Web site news feature articles. Web site diary pages (home page of website).
<u>Liverpool Champion</u> (submitted two main media statements & one diary entry).	Newspaper feature articles. Diary entry. Web site news feature articles. Web site diary pages (home page of website).
<u>The District Reporter</u> (submitted two main media statements & one diary entry).	Newspaper feature articles. Diary entry. Web site news feature articles. Web site diary pages.
<u>The Sydney Morning Herald</u> (submitted one main media statements)	Entertainment Section
<b>Local Council</b>	
Campbelltown City Council	Website front page. Website local events diary. Glossy A4 posters in libraries (x5).

	Distribution of postcards. Print room facilities made available to us.
Campbelltown Arts Centre	'Coming Events' pages of website E-mail list.

#### **Tourism**

Macarthur	Magazine and website.
Campbelltown	Magazine and website.
Camden	Magazine and website.
Wollondilly	Magazine and website.
Southern Highlands	Magazine and website.
In Macarthur	Glossy Magazine and website.

#### **Radio**

2GB	Website. Radio announcements.
2MCR	Website. Radio announcements.
C91.3	Website. Radio announcements.

#### **Sundry**

Www.streetcorner.com.au	Events website
Www.wots on.info	Events website
Www.sydneyforkids.com.au	Events website
Australian Geographic	Shop display
Local Schools	Letter to all Macarthur schools
The Buzz – Macarthur edition	Feature article in quality newsletter sponsored by Ray White Real Estate
Facebook	Extensively pushed on Facebook by several committee members, as well as several entries on the MAS Facebook page and once on the Advertiser Facebook page.

Other than our own website, our principle sources of publicity - the two main local newspapers - again helped us tremendously. There were two wonderful feature articles in the Chronicle. The Advertiser, whilst not publishing any stories in the printed editions, featured us on the home page of their web site. As far as I know all newspapers published diary entries in their print and on line editions.

Campbelltown Council, whilst not fulfilling their original promise to include the event in one of their weekly newspaper advertisements, featured it on their home page and diary section, as well as on the Arts Centre website.

Not all media submissions would have reached their targets and I was not able to monitor them all.

One problem was the difficulty of trying to promote what were effectively two events, the exhibition and the lectures. The newspaper articles zeroed in on the exhibition but did not promote the lectures.

RP